

## Message Text

LIMITED OFFICIAL USE

PAGE 01 TAIPEI 05614 060623Z

15

ACTION COME-00

INFO OCT-01 EA-11 ISO-00 TAR-02 EB-11 TRSE-00 OMB-01

CIAE-00 INR-11 NSAE-00 RSC-01 STR-08 DRC-01 /047 W

----- 045819

R 060600Z SEP 74

FM AMEMBASSY TAIPEI

TO SECSTATE WASHDC 2878

LIMITED OFFICIAL USE TAIPEI 5614

EO 11652 NA

TAGS BEXP BGEN TW

SUBJECT: COLOR TV IMPORT QUOTAS AND INCREASED DUTIES

REF: STATE 190995

1. RCA TAIWAN DISTRIBUTOR ADVISES THAT SHIPMENT HELD IN KEELUNG HAS CLEARED CUSTOMS AND THAT IMPORT LICENSES ARE BEING ISSUED BY BOFT.

2. DUTY ON COLOR TVS INCREASED FROM 33 PERCENT TO 46 PERCENT WHICH HAS SOME DAMPENING EFFECT ON SALES BUT MAJOR DETERRENT TO SALES NOW APPEARS TO BE SLACKENING OF DEMAND DUE TIGHT MONEY SITUATION AND INFLATION. IT NOW APPEARS THAT RCA SETS BROUGHT IN UNDER QUOTA ARE NOT SELLING AS WELL AS ANTICIPATED.

3. BOFT WILL REVIEW QUOTA SYSTEM WITHIN NEXT MONTH OR SO. IF BALANCE OF PAYMENTS PICTURE IMPROVES IS POSSIBLE QUOTA SYSTEM WILL BE RESCINDED.

4. BASED ON PAST IMPORT PERFORMANCE RCA DISTRIBUTOR HAS IMPORT QUOTA OF 235 SETS FOR QUOTA YEAR (4 TIMES GREATER THAN ANY OF THEIR COMPETITORS) AND ANTICIPATES THIS WILL BE INCREASED TO AROUND 600 WHEN A BUREAUCRATIC MISUNDERSTANDING OVER IMPORT PERFORMANCE IS RESOLVED.  
UNGER

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NNN



## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 06 SEP 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** shawdg  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974TAIPEI05614  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D740247-0582  
**From:** TAIPEI  
**Handling Restrictions:** n/a  
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**Line Count:** 52  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION COME  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 1  
**Previous Channel Indicators:** n/a  
**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** n/a  
**Reference:** STATE 190995  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** shawdg  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 12 AUG 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <12-Aug-2002 by boyleja>; APPROVED <27 FEB 2003 by shawdg>  
**Review Markings:**

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**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** COLOR TV IMPORT QUOTAS AND INCREASED DUTIES  
**TAGS:** BEXP, BGEN, TW  
**To:** STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005